

## The Top 8 AI Powered Automation Bots and Assistant Builders

We use AI-powered automation builders to revolutionize how our Clients manage lead generation, prospecting, tasks, and workflows. And we're excited to share our insights on the Top 8 'no code'/'low code' AI-powered automation, bots and assistant builders.

From Relevance AI's no-code AI agent builder to IFTTT's versatile automation capabilities, each tool offers unique features to transform how we work. Whether it's building conversational agents, automating complex workflows, or creating intelligent assistants, these tools are at the forefront of innovation.

In this article, we delve into the capabilities of each tool, highlighting its potential to simplify tasks, enhance efficiency, and unlock new possibilities. We've focused on their practical applications, emphasizing the benefits we've experienced, such as ease of use, scalability, and the ability to produce tailored solutions. Additionally, we provide details on free trials and pricing for each tool, enabling you to make an informed decision based on your specific needs and budget.

Join us as we explore these eight AI-powered automation bots and assistant builders. Discover how they can revolutionize your work processes, and feel free to share your experiences or insights with these tools. Your feedback is invaluable to us and others navigating the dynamic world of AI-powered automation.

In 2023, we've explored and tested over a hundred and fifty AI-powered tools. The following blog is one of six articles we created to cover the best fifty AI tools in various categories. Want to pick the right tools for jobs you or your company want to make more efficient and effective? We have done the heavy lifting and tested them out, and we invite you to check the other five articles.

### 5.1 Relevance AI – Build your AI agents and 'workforce' without coding

[Link to RelevanceAI](#)

#### Key Features:

1. **Custom AI Apps and Agents:** Build AI-driven applications and agents tailored to specific business needs, enhancing efficiency and productivity.
2. **No-Code Builder:** Utilize a low-code/no-code builder to distill complex processes into structured flows, making AI accessible to non-technical users.
3. **LLM Agnostic Platform:** Choose from top Large Language Model (LLM) providers like OpenAI, Google, Meta, and Anthropic, ensuring the best fit for specific use cases.
4. **Secure and Compliant:** Adherence to SOC 2 Type II compliance and GDPR, ensuring data security and privacy.
5. **AI Tool Templates:** Access a variety of templates for different AI applications, speeding up the development process.
6. **AI Workforce:** Create a digital team of AI agents to assist in completing mundane and repetitive tasks, scaling work with compute rather than headcount.



7. **Integration with Business Operations:** Equip AI agents with tools specific to business operations, crafted by domain experts.
8. **Versatile Use Cases:** Suitable for market research, customer experience, analytics & insights, employee experience, and more.

**Benefits:**

- **Rapid Development of AI Solutions:** Quickly build and deploy AI tools and agents, accelerating the delivery of AI solutions to clients.
- **Customization and Flexibility:** Tailor AI applications to specific client needs and industry requirements.
- **Scalable AI Workforce:** Scale AI capabilities according to project demands without significant increases in headcount.
- **Data Security and Compliance:** Ensure client data is handled securely and in compliance with industry standards.
- **Diverse Application Potential:** Leverage AI for a wide range of applications, from customer insights to internal process automation.

For further details refer to their website: [Relevance AI - Build your AI workforce](#)

**Cost of basic subscription** (as of December 2023, per month): **\$19** (freemium available)



## 5.2 Botpress - Generative AI Platform for ChatGPT Chatbots

[Link to Botpress](#)

**Description:** Botpress is a platform designed to build ChatGPT chatbots with ease. It leverages the power of generative AI to create chatbots that can handle a wide range of conversational scenarios.

### Key Features:

1. **Generative AI Integration:** Botpress is the first GPT-native platform, making it easier to build human-like chatbots.
2. **Visual Flow Editor:** An intuitive editor that allows for the creation of conversational flows. It focuses on the main paths, while the platform's Natural Dialogue Understanding handles exceptions and deviations.
3. **Integrations & Skills:** A vast set of pre-built integrations and skills, supported by a large open-source community.
4. **GPT-Native Suite:** Offers tools like dynamic knowledge ingestion, sentiment analysis, automatic self-improvement, and AI recommendations.
5. **Multilingual Support:** The engine can automatically translate to over 100 languages, making global deployment easier.
6. **One-Click Deployment:** Deploy your chatbot across multiple channels with just one click.
7. **Insights & Analytics:** Tools like Analytics, Misunderstood, and Sentiment Analysis provide insights to continuously refine the chatbot.

### Potential Use:

- **Content Creation:** Use Botpress to create interactive chatbots that can engage users, answer queries, and provide information.
- **Content Repurposing:** Convert FAQs, articles, or other written content into interactive chatbot conversations.
- **Content Posting:** Deploy chatbots on various platforms, from websites to messaging apps, to engage users where they are.
- **Content Analysis:** Use the insights and analytics tools to understand user interactions and refine the chatbot content accordingly.

For a more detailed overview and to explore their products:

[Botpress | the Generative AI platform for ChatGPT Chatbots](#)

**Cost of basic subscription** (as of December 2023, per month): £ (freemium - custom)



## 5.3 Voiceflow - Build Amazing Conversational Assistants

[Link to Voiceflow](#)

**Description:** Voiceflow is a collaborative platform that empowers teams to design, test, and launch chat or voice AI agents. It's designed to handle the complexities of conversational design while providing a user-friendly interface for collaboration.

### Key Features:

1. **Agent Design Platform:** Voiceflow offers a powerful low-code tool that allows teams of any size to build conversational agents with ease.
2. **Knowledge Base:** Train your chatbot on custom datasets using Voiceflow's knowledge base, allowing for more personalized and informed interactions.
3. **Collaboration:** Eliminate silos and consolidate all assistant data in one workspace. This includes conversation flows, intents, utterances, response content, API calls, and more.
4. **Prototyping:** Create high-fidelity prototypes in minutes that can be shared for user testing.
5. **Analytics:** Built-in tools provide insights into agent performance, helping teams refine and improve their conversational designs.
6. **Use Case Templates:** Voiceflow offers templates for popular use cases, making it easier to get started with specific conversational scenarios.
7. **Launch Tools:** Voiceflow provides APIs for launching and hosting agents, custom tools, interfaces, and workflows. It also offers pre-built embeds for quick deployment on websites.

### Potential Use:

- **Content Creation:** Design conversational flows for chatbots or voice assistants that can engage users and provide information or support.
- **Content Repurposing:** Convert FAQs, guides, or other written content into interactive conversational experiences.
- **Content Posting:** Deploy conversational agents on various platforms, from websites to voice-enabled devices.
- **Content Analysis:** Use analytics to understand user interactions, identify common queries, and refine conversational content.

**Cost of basic subscription** (as of December 2023, per month): **\$50** (free trial available)



## 5.4 Zapier - Automation that Moves You Forward

[Link to Zapier](#)

**Description:** Zapier is a powerful automation platform that connects over 5,000+ apps, allowing users to automate repetitive tasks without the need for coding. By creating "Zaps", users can set up triggers and actions between different apps, streamlining workflows and improving efficiency.

### Key Features:

1. **Wide App Integration:** Zapier supports more apps than any other platform, enabling users to connect and automate tasks between their favorite tools.
2. **No-Code Automation:** Users can build custom workflows in minutes without any coding knowledge.
3. **AI Tools:** Zapier offers features like AI chatbots and integration with AI tools like OpenAI, enhancing automation capabilities.
4. **Database Management:** With Zapier Tables, users can store, manage, and take action on their data.
5. **Collaboration:** The platform allows for team collaboration, ensuring everyone is aligned on automation workflows.
6. **Analytics:** Gain insights into the performance of your Zaps and optimize them for better results.
7. **Community & Support:** Access to a vast community, events, webinars, and resources to get the most out of Zapier.

### Potential Use:

- **Content Automation:** Use Zapier to automate tasks like posting content to social media, updating CRM records, or sending out email campaigns.
- **Integration:** Connect various tools in your content machine, ensuring they work seamlessly together. For example, when a new blog post is published, automatically share it on social media.
- **Optimization:** Use analytics to monitor the performance of automated tasks and refine them for better efficiency.
- **Content Distribution:** Automatically distribute content across various platforms based on triggers, ensuring your content reaches the right audience at the right time.

For a more detailed overview and to explore their products:

[Zapier | Automation that moves you forward](#)

**Cost of basic subscription** (as of December 2023, per month): **\$50** (freemium available)



## 5.5 FlowiseAI - Build LLM Apps Easily

[Link to FlowiseAI](#)

**Description:** FlowiseAI is an open-source UI visual tool designed to build customized LLM (Language Learning Model) flows using LangchainJS. It's written in Node Typescript/Javascript and aims to simplify the creation of LLM apps.

### Key Features:

1. **Open Source:** FlowiseAI operates under the MIT license, making it free for both commercial and personal use.
2. **Visual UI Tool:** A user-friendly interface that allows for the creation of LLM flows without the need for extensive coding.
3. **Extensible Component:** The platform supports custom component integrations, enhancing its flexibility.
4. **LLM Chain Examples:** FlowiseAI provides examples of LLM chains, such as QnA Retrieval Chain, Language Translation Chain, and Conversational Agent with Memory.
5. **Live Preview:** Users can see their LLM apps running live, allowing for real-time adjustments and optimizations.
6. **Docker Support:** FlowiseAI can be run using Docker, making deployment and scaling easier.

### Potential Use:

- **Content Creation:** Use FlowiseAI to create conversational agents or chatbots that can engage users in multiple languages.
- **Content Repurposing:** Convert existing content into interactive LLM apps, enhancing user engagement.
- **Content Automation:** Automate tasks like language translation or QnA retrieval using the LLM chains provided by FlowiseAI.
- **Content Analysis:** Monitor user interactions with the LLM apps to gather insights and refine content strategies.

For a more detailed overview and to explore their products:

[Flowise - Low code LLM Apps Builder](#)

**Cost of basic subscription** (as of December 2023, per month): £ (free trial available)



## 5.6 Make - Work the Way You Imagine

[Link to Make](#)

**Description:** Make is a platform designed to help users create and automate tasks, workflows, apps, and systems. It offers a visual platform that allows users to build and automate anything, from simple tasks to complex systems. Make is designed to be intuitive, replacing traditional no-code integration and automation platforms that can be linear and non-intuitive.

### Key Features:

1. **Visual Automation:** From tasks and workflows to apps and systems, build and automate anything in one powerful visual platform.
2. **Replaces Traditional Platforms:** Make serves as an alternative to platforms like Zapier, Workato, and Tray.io.
3. **Boost Productivity:** Make is designed for every team, from marketing and sales to operations and IT, allowing anyone to design powerful workflows without relying on developer resources.
4. **Drag and Drop Functionality:** Just drag and drop apps to automate existing workflows or build new complex processes.
5. **Templates:** Get inspired by thousands of free workflow automation templates and customize them to match your ideal workflows.
6. **Trusted by Many:** The platform is trusted by over 500,000 users, including businesses and individual creators.

### Potential Use in the Content Machine:

- **Content Automation:** Use Make to automate various content-related tasks, from content creation and posting to analysis and optimization.
- **Content Repurposing:** Set up workflows to automatically convert and repurpose content for different platforms and audiences.
- **Content Posting:** Automate the process of posting content across different channels, ensuring consistent messaging and timing.
- **Content Collaboration:** Collaborate with team members on content-related tasks, ensuring consistent quality and branding.

For a more detailed overview and to explore their products, you can go to:

[Make | Automation Software | Connect Apps & Design Workflows](#)

**Cost of basic subscription** (as of December 2023, per month): **\$8** (freemium available)



## 5.7 Bubble - The Best Way to Build Web Apps Without Code

[Link to Bubble](#)

**Description:** Bubble is a powerful no-code platform designed for creating digital products, including marketplaces, web platforms, and internal tools. It offers a visual interface that allows users to design, develop, and run robust applications without the need for traditional coding. With Bubble, building tech becomes faster and more efficient, eliminating the complexities of deployment and hosting.

### Key Features:

1. **No-Code Development:** Create interactive, multi-user apps for desktop and mobile web browsers without any coding knowledge.
2. **Pixel-Perfect Designs:** Design with total freedom without needing to know HTML or CSS, ensuring mobile-friendly layouts and dynamic content.
3. **Robust Infrastructure:** Bubble handles deployment and hosting, removing the need for managing code or setting up a deployment process to a web server.
4. **Community & Marketplace:** A thriving community of Bubble developers, offering templates, plugins, and services to enhance the platform's capabilities.
5. **Integrations:** Extend Bubble's core functionality with new elements, actions, and API connections.
6. **Team Collaboration:** Collaborate with team members on app development, ensuring consistent quality and functionality.

### Potential Use:

- **Content Creation:** Use Bubble to create web applications, internal tools, or platforms that can serve as content hubs or interactive experiences.
- **Content Repurposing:** Convert existing content into interactive web apps or platforms suitable for different audiences.
- **Content Posting:** Share web apps or platforms across different channels, ensuring a unique user experience.
- **Content Collaboration:** Collaborate with team members on app development, ensuring consistent messaging and branding.

For a more detailed overview and to explore their products:

[Bubble | Build Powerful Full-Stack Apps Without Code](#)

**Cost of basic subscription** (as of December 2023, per month): **\$29** (free trial available)





## 5.8 IFTTT - Automation for Business & Home

[Link to IFTTT](#)

**Description:** IFTTT (If This Then That) is a platform designed to automate tasks between apps and devices. It allows users to create custom automations, known as "Applets," that trigger specific actions based on predefined conditions. IFTTT connects various apps and devices, enabling them to work together seamlessly. Whether for business or home, IFTTT aims to save time and enhance productivity by automating repetitive tasks.

### Key Features:

1. **Custom Applets:** Create custom automations that trigger specific actions based on set conditions.
2. **No-Code Platform:** Easily set up automations without the need for coding knowledge.
3. **Mobile Integration:** IFTTT offers iOS and Android apps for automation on the go.
4. **Powerful Integrations:** Connect multiple accounts per service and customize integrations with filter code, queries, and multiple actions.
5. **Content Creation:** Generate blogs and social media posts by integrating IFTTT AI Content Creator.
6. **Cross-Posting:** Write content once and post it to multiple social networks automatically.
7. **Partner Program:** Over 800+ brands are already on IFTTT, integrating and growing with the 27 million user-strong IFTTT community.

### Potential Use:

- **Content Automation:** Use IFTTT to automate content posting across different platforms, ensuring consistent messaging.
- **Content Repurposing:** Set up automations to repurpose content for different platforms and audiences.
- **Content Posting:** Automate the process of posting content based on specific triggers or conditions.
- **Content Collaboration:** Collaborate with team members on content-related tasks, ensuring consistent quality and branding.

For a more detailed overview and to explore their products, you can [learn more about IFTTT here](#).

**Cost of basic subscription** (as of December 2023, per month): **\$2** (free trial available)

